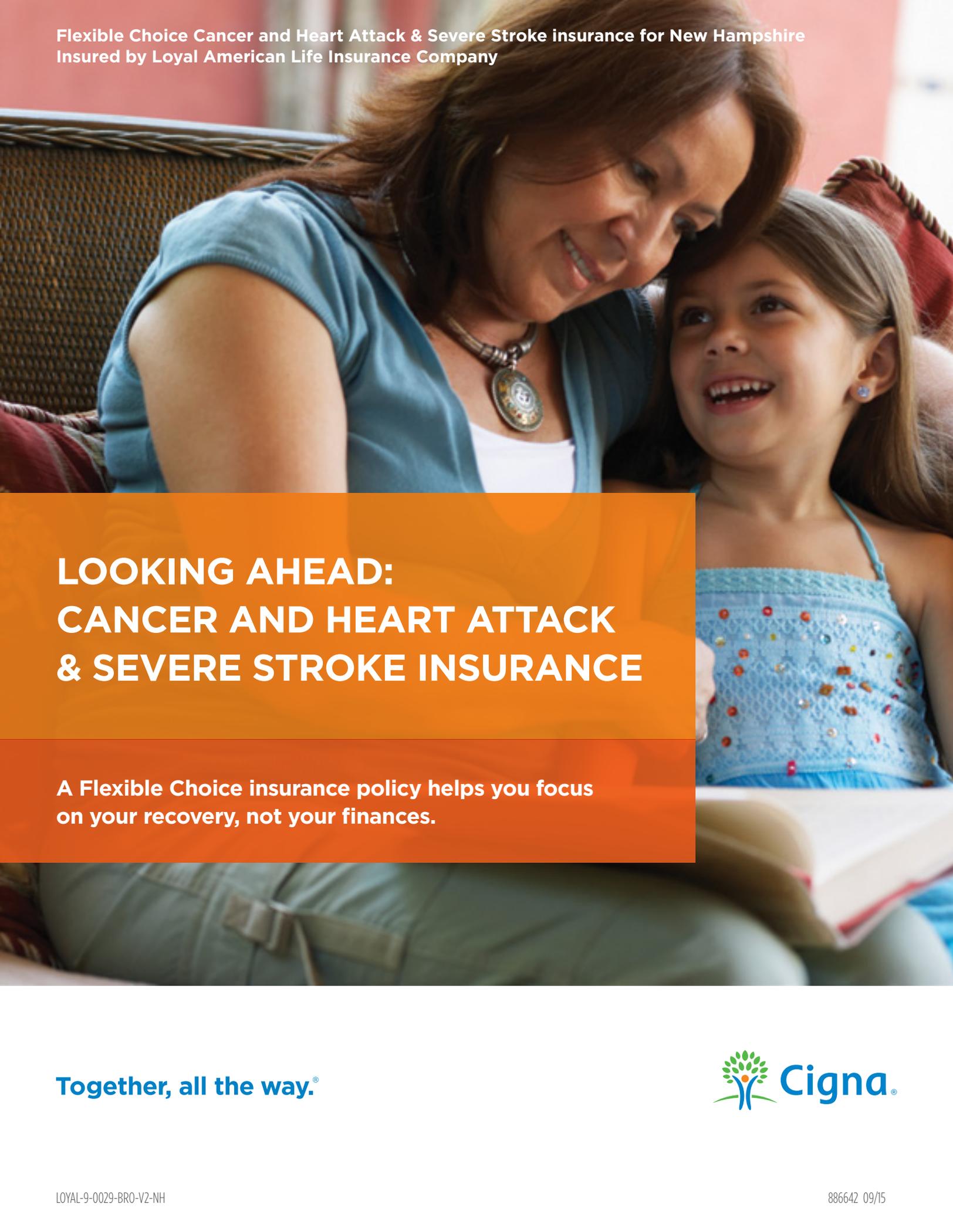


Flexible Choice Cancer and Heart Attack & Severe Stroke insurance for New Hampshire  
Insured by Loyal American Life Insurance Company



**LOOKING AHEAD:  
CANCER AND HEART ATTACK  
& SEVERE STROKE INSURANCE**

**A Flexible Choice insurance policy helps you focus  
on your recovery, not your finances.**

**Together, all the way.®**



# Flexible Choice helps add financial security

Everyone wants to live a happy, healthy life. But cancer, a heart attack or severe stroke can happen at any time. Having a heart attack or severe stroke or being diagnosed with cancer can quickly cause financial problems. That's why it pays to plan ahead.

## What our base policy offers

- › Flexible lump-sum benefits from \$5,000 to \$100,000 to use any way you like
- › Cash payment can be paid directly to you or to anyone you choose
- › Coverage for you, your spouse and/or your family
- › Issue ages from 18-99
- › Guaranteed renewable for life<sup>1</sup>
- › Not affected by any other insurance you may have
- › Riders for added flexibility (for an additional premium)

## How your policy works

With Flexible Choice, you can choose either a Cancer or a Heart Attack & Severe Stroke insurance policy. Or for an additional premium you can add a rider that gives you coverage for both Cancer and Heart Attack & Severe Stroke.

You can also customize your coverage by adding other riders (for an additional premium):

- › **Restoration** benefit coverage in case you have another heart attack or severe stroke diagnosis or procedure
- › **Recurrence** benefit coverage in case you receive a subsequent cancer diagnosis

## Use the money where you need it

Once you have received a lump-sum payment, you can use this money to pay for medical or any other type of living expenses, including:

- › Deductibles/coinsurance
- › Prescription drugs
- › Rehabilitation
- › Extended hospital stays
- › Experimental therapy
- › Unexpected expenses



**\$174 billion**  
is the total  
projected  
cost of cancer  
in the U.S.  
in 2020.<sup>2</sup>

1. Subject to the company's right to increase premiums on a class basis.

2. Journal of the National Cancer Institute: Cancer Prevalence and Cost of Care Projections (<http://costprojections.cancer.gov/>), accessed 6/5/14.



**In the U.S., men have a 1 in 2 lifetime risk of developing cancer. For women, the lifetime risk of developing cancer is a little more than 1 in 3.<sup>3</sup>**

3. American Cancer Society, Cancer Facts & Figures 2014, Page 1.

# Cancer insurance

A Cancer insurance policy can help pay for treatment costs or any other expenses. So you can focus on your recovery – instead of your financial situation.

## Your Cancer policy

A Flexible Choice Cancer insurance policy pays 100% of your selected benefit amount – from \$5,000 to \$100,000 – if you are diagnosed with cancer while your policy is in force.

| Lump-sum cancer coverage | % of selected benefit amount |
|--------------------------|------------------------------|
| Cancer                   | 100%                         |
| Carcinoma in situ        |                              |

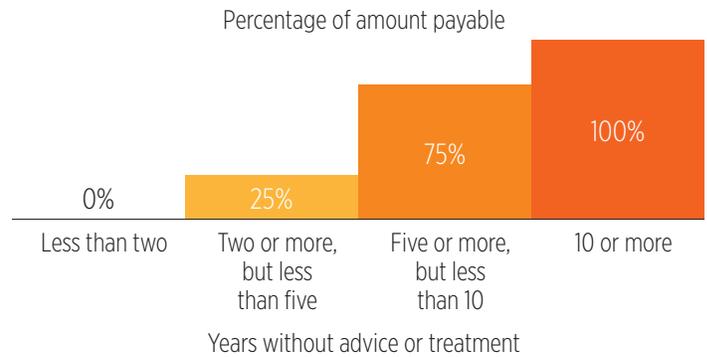
You can use this money to help pay medical expenses or for any other purpose.

**This coverage is also available as a rider on a Flexible Choice Heart Attack & Severe Stroke policy.** (Rider form #LY-LSC-RD-NH)

## Cancer recurrence benefit rider

(Form #LY-CR-RD)

If you are concerned about your cancer returning, our cancer recurrence benefit rider<sup>4</sup> may pay a percentage of your selected benefit amount (not to exceed an additional 100%). Benefits are payable as long as you have not received advice or treatment for at least two years from the date of your last cancer diagnosis.



4. Coverage must be in force.



## Meet Elizabeth

Elizabeth is a teacher at a local elementary school. During a regular self-exam, she felt something on her breast and scheduled an appointment with her doctor. She was diagnosed with breast cancer. Three years before her diagnosis, Elizabeth had purchased a \$25,000 Flexible Choice Cancer policy which paid her 100% of her \$25,000 selected benefit amount to help pay her expenses as she received treatment.

Ten years later, after treatment and a successful recovery, she was diagnosed with cancer a second time. Because she had added the cancer recurrence benefit rider when she first purchased her policy and had not received additional advice or treatment, she received another \$25,000 (100% of her selected benefit) following her second diagnosis.

Presented for illustration only.

# Heart Attack & Severe Stroke insurance

The costs associated with an unexpected heart attack, severe stroke or other heart-related surgery can be overwhelming. A Heart Attack & Severe Stroke policy can help you spend less time worrying about money and more time working on your recovery.

## Your Heart Attack & Severe Stroke policy

With our Flexible Choice Heart Attack & Severe Stroke insurance policy, you can receive a percentage of your selected benefit amount (\$5,000 to \$100,000) if you experience one of the qualifying events shown below. Benefits can be paid up to the maximum amount of your selected benefit amount.

| Qualifying events               | % of benefit amount payable for each event | Max. % of benefit amount payable |
|---------------------------------|--|----------------------------------|
| Heart attack                    | 100%                                       | 100%                             |
| Heart transplant                | 100%                                       |                                  |
| Severe stroke                   | 100%                                       |                                  |
| Coronary artery bypass surgery* | 25%  |                                  |
| Aortic surgery*                 | 25%  |                                  |
| Heart valve replacement/repair* | 25%  |                                  |
| Angioplasty*                    | 10%  |                                  |
| Stent*                          | 10%  |                                  |

\*Payable only once in an insured person's lifetime.

For example, if you selected a \$20,000 benefit amount and needed an aortic surgery, you would receive 25% of your maximum benefit amount, or \$5,000. If you then suffered a severe stroke, you would receive 100% of the remaining balance of your benefit amount, or \$15,000.

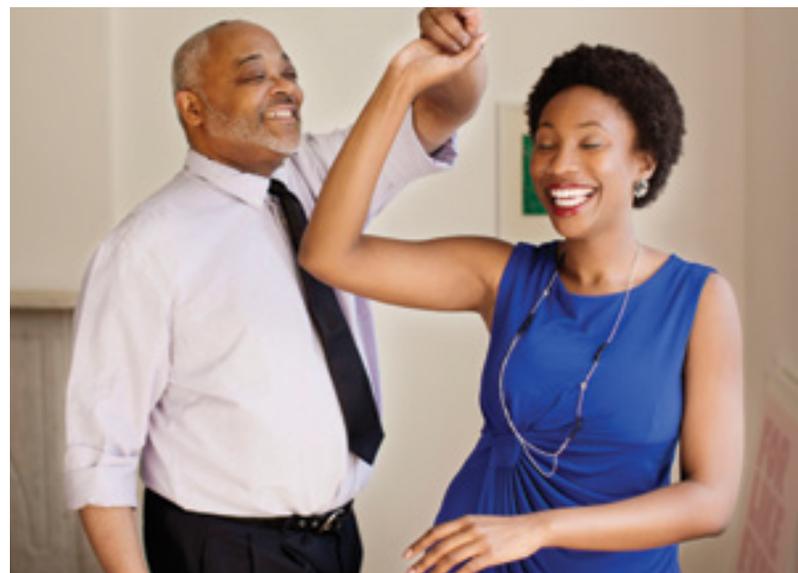
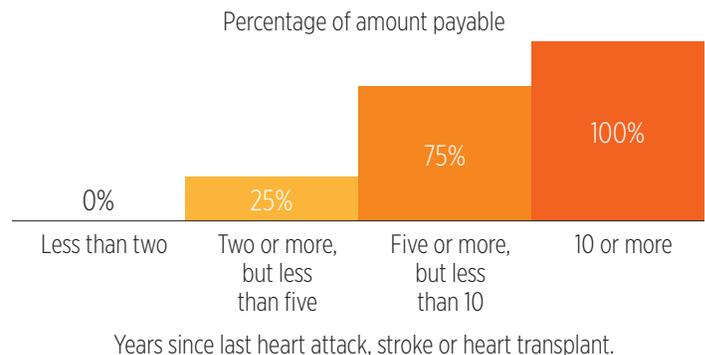
**This coverage is also available as a rider on a Flexible Choice Cancer policy.**

(Rider form #LY-LSH-RD-NH)

## Heart Attack & Severe Stroke restoration benefit rider

(Form #LY-HR-RD-NH)

The extra coverage provided by this rider will pay a percentage of your selected benefit amount if you suffer subsequent heart attacks, severe strokes or require a heart transplant – not to exceed an additional 100% of your selected benefit amount. These benefits are payable if the date of your last diagnosis for a heart attack, severe stroke or heart transplant was at least two years before your current diagnosis.



**7.9 million living Americans have suffered a heart attack.<sup>5</sup>**

5. The Heart Foundation, Heart Disease Facts, Heart Disease Statistics (<http://www.theheartfoundation.org/heart-disease-facts/heart-disease-statistics/>), accessed 5/13/14.

## Exclusions, limitations and reductions

May vary by state. Please see your policy for exact details.

**Preexisting condition(s):** A condition/conditions for which medical advice, diagnosis, care or treatment was recommended by or received from a physician within the six month period preceding the effective date of coverage of an insured person. The benefits of the policy and any attached rider will not be payable during the first six months that coverage is in force with respect to an insured person for any loss caused by preexisting condition(s). This six month period is measured from the policy and rider effective date for each insured person.

### Lump-sum Cancer policy/rider and Cancer recurrence benefit rider.

If you happen to be diagnosed within the first 30 days following the effective date of the policy and/or rider, the benefit amount payable will be reduced to 10% of the selected benefit amount, and your coverage will be terminated. (Not applicable on cancer recurrence benefit rider.)

No benefits will be payable for:

1. Any disease, sickness or incapacity other than cancer as defined; this is so even though such disease, sickness or incapacity may have been complicated, affected (directly or indirectly) or caused by cancer;
2. Loss that begins prior to the policy and/or rider effective date;
3. Diagnosis received outside the United States or its territories, unless otherwise specified in the policy and/or rider; or
4. Any illness specifically excluded from the definition of cancer or carcinoma in situ.

### Lump-sum Heart Attack & Severe Stroke policy/rider and Heart Attack & Severe Stroke restoration benefit rider.

If you happen to be diagnosed with two or more qualifying events on the same day or have two or more surgical treatments at the same time (through a common incision or entry point are considered one operation), we will pay only one benefit amount for the diagnosis and one benefit amount for the surgical treatment, the larger of the qualifying event benefits.

No benefits will be payable for:

1. Any disease, sickness or incapacity other than qualifying events as defined; this is so even though such disease, sickness or incapacity may have been complicated, affected (directly or indirectly) or caused by a qualifying event;
2. Loss that begins prior to the policy and/or rider effective date;
3. A qualifying event diagnosed during the waiting period;
4. Diagnosis received outside the United States or its territories, unless otherwise specified in the policy and/or rider;
5. Intentionally self-inflicted injury, suicide or any attempt while sane or insane;
6. Voluntary self-administration of any narcotic, drug, poison, gas or fumes, unless prescribed or taken under the direction of a physician and taken in accordance with the prescribed dosage; and
7. Any illness specifically excluded from the definition of qualifying events listed in the policy and/or rider.

**Waiting period:** The first 30 days following your policy or rider effective date. If diagnosed with a qualifying event during the waiting period, your coverage will be terminated under this policy or rider, and any applicable portion of premiums be refunded.



Loyal American Life Insurance Company, PO Box 26580, Austin, TX 78755-0580. Loyal American Life Insurance Company is a proud member of the Cigna family of companies.

This brochure is designed as a marketing aid and is not to be construed as a contract for a Heart Attack & Severe Stroke or Cancer policy. The full terms and conditions of coverage are stated in, and governed by, an issued policy and riders. The brochure provides a brief description of the important features of policy forms LY-LSC-BA-NH and LY-LSH-BA-NH and applicable riders. THE LUMP-SUM HEART ATTACK & SEVERE STROKE POLICY PROVIDES LIMITED BENEFITS and should be used to supplement existing medical coverage. THE LUMP-SUM CANCER POLICY IS A CANCER ONLY, which should be used to supplement existing medical coverage. This is a solicitation for insurance. An insurance agent/producer may contact you.

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